

Grand Pacific Resorts has a long-standing commitment to giving back to the communities we operate in as well as to environmental sustainability. We've expanded those efforts under our corporate social responsibility program, GPR Cares, guided by the philosophy "**What Matters to You, Matters to Us.**"

Our core purpose, *enriching lives by creating experiences worth sharing*, is more than a corporate mantra; it's a way of life that we embody.

From providing children with educational opportunities to giving cancer survivors opportunities to relax and rejuvenate, and from raising awareness about impacts to our ecosystems to recycling amenities, we are always eager to lend a helping hand.

### **Helping to End Global Poverty**

Christel House helps break the cycle of poverty by giving kids a hand-up not a handout. This year, we hosted the 17<sup>th</sup> Annual **Christel House** Golf Tournament, working with partners, local businesses, and golfers to raise \$100,000, which will cover educational and living costs for 28 students for one year.

We also invited three remarkable young women to serve as Christel House ambassadors at the tournament and spokespeople in promoting the cause on ABC San Diego Channel 10 News.

### **For the Cure**

Grand Pacific Resorts co-sponsors Pro Player Foundation events throughout the year by inviting owners and associates to events hosted by accomplished athletes helping raise awareness and funds to benefit the **National Multiple Sclerosis Society**.

### **Send Me On Vacation**

- Grand Experiences; beginning in 2014, we donate vacation weeks for breast cancer survivors. Our associates band together to create an exceptional vacation experience by stocking the condo with food and fun accessories.
- Revive & Thrive; we launched a vacation donation program through our internal exchange network, GPX. The program gives owners the opportunity to donate their week so a cancer survivor can take a much-needed vacation. Since its start, owners have donated a total of 22 weeks.
- Pink-tober and Giving & Thanks Campaigns
  - During October, in honor of Breast Cancer Awareness month, we run campaigns to raise awareness and funds with a "you save \$50, we donate \$50" promotion that has resulted in \$3,500 donated.
  - We celebrate November with a month long campaign of Giving & Thanks, which has resulted in \$1,500 donated.

### **beCause Destination Matters**

Our crowd-sourced voter driven giving program, hosted by ResorTime, makes a \$2,500 donation four (4) times a year to small non-profits that rely on the support of community partners. Associates, Owners, and Guests are encouraged to submit a charity for consideration to this program. Since 2015, a total of \$47,500 has been donated across 19 non-profits.

### **Community Resource Center**

CRC works to end hunger, homelessness and domestic violence in North County San Diego. All of CRC's programs assist participants in successfully navigating their paths of safety, stability & self-sufficiency.

- We donate hundreds of volunteer hours to assemble holiday baskets and wrap presents for families in need. Over the past 3 years, GPR has donated \$3,000 to the Holiday Basket Drive.

### **Kauai Charity Walk**

More than 57 local charities benefit from the walk, including Big Brothers Big Sisters of Kauai and Malama Pono Health Services. Over the past four years, our team in Hawaii has raised over \$136,000 and taken home the Golden Slippah award for raising the most funds.

### **Resort Certificates**

Every year GPR receives dozens of requests to support local charities in the form of vacation donations to go into raffles or auctions. In 2019, we generated 89 Certificates totaling 318 nights donated. If you were to assign a \$199/nightly value to the in-kind donation that would be a total of \$63,282 in charitable giving.

### **SUSTAINABILITY**

We continue to strengthen our partnership with **Clean the World**, an organization committed to recycling partially-used amenities for distribution in impoverished communities around the world. We have recycled over 26,000 lbs. of used toiletries.

We were also featured in a case study by Climate Education Partners. Using Grand Pacific Resorts as a leading example within the hospitality industry, the organization highlighted the innovative ways we are addressing the impact climate change has on the tourism industry, including:

- Installing smart thermostats and LED lighting throughout our resorts, reducing energy usage by 1 million kilowatts
- Planting indigenous drought-resistant landscaping, reducing the need for water by 50 percent, resulting in \$11K savings

- Swapping out all water fountains on our properties for refillable water stations and planning a resort-wide initiative to eliminate all single-use plastics in 2020

### **A Safe Haven**

As natural disasters become our new normal, we naturally open our doors to those in need. When fires raged throughout California and storms battered Kauai, we provided complimentary accommodations for our displaced associates and their family members for as long as they needed as we supported each other in rebuilding our communities.