

Seapointe Wave - September

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CARLSBAD SEAPOINTE

A GRAND PACIFIC RESORT

Seapointe Wave

September 2014



Greetings Carlsbad Seapointe Owners,

New General Manager at Carlsbad Seapointe Resort

Allow me to introduce myself. My name is Jeff Brock and I am the new General Manager at the Carlsbad Seapointe Resort. I served as the Assistant General Manager at our sister property, the Carlsbad Inn, for the last two-and-a-half years and am so excited to start this next chapter of my professional career here at Seapointe.

New Addition to the Seapointe Family

Welcome another new team member, Sarah Tillery, who joined us as our new Events Coordinator and Administrative Assistant. Sarah's primary focus will be to increase bookings and add-on packages that will drive additional event revenue to the HOA. Prior to coming to Seapointe, Sarah worked at the Park Hyatt Aviara Resort & Spa in Carlsbad and is a graduate of Cal State San Marcos. We are very excited to have her join Team Seapointe!

Summertime Fun!

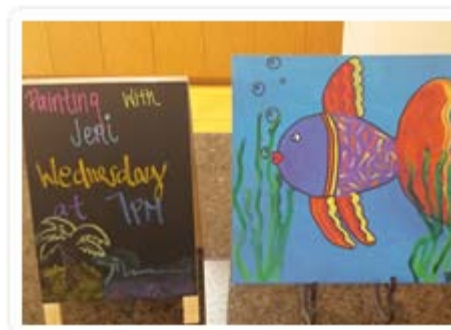
The Activities Team offered our guests another exciting activities schedule this summer. Seapointe guests enjoyed a handful of fun new activities along with some of the old classics. A few of the favorite new activities included the Italian Soda Bar, BBQ Bananas, Minute to Win It, Giant Jenga and the Friday Night Social. Each week ended with families looking forward to their next stay!! There's nothing better than a Seapointe Summer!!!

As the summer transitions to the fall/winter, we will shift our activities schedule with more evening socials and interactive games which bring together our Guests for the opportunity to make new friends and enjoy each other's company.



Out and About

If you are going to be in Carlsbad on September 27th or 28th, please consider stopping by one of my favorite events, The Carlsbad Art Splash! There are unbelievable chalk art street paintings, exciting live art, meandering performers, and a wide variety of food. This is a free, two-day, non-profit, family event that promotes and benefits arts within the community. It will be held from 10 AM-6 PM on Armada Drive above the Flower Fields, just north of our sister property, the Grand Pacific Palisades Resort.



I look forward to meeting each of you on your next visit to the resort.

Jeff Brock
General Manager
Carlsbad Seapointe Resort



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