

The Shore Line - September

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The Shore Line
September 2014



Hello Channel Island Shores Owners,

I would like to share with you some of the exciting things happening since last month at your resort.

We recently received artwork from Coronado Beach Resort! Half of the new artwork has been installed in select Santa Rosa units. The remainder will be delivered after the annual meeting and installation will be completed by year-end.

Our BOD member, John Zeliff, donated straps and hooks to be used on the three Anacapa second floor units to prevent the spa covers from being blown off during our windy season. This will also enable us to lock the spa to prevent use by anyone that refuses to sign the spa waiver. Hooks will be installed on all spas to easily lock them as the need arises.

During the month of August, Front Office Manager, Tina, was working and training at Banff Gate Mountain Resort and returned to Channel Island Shores on September 9th. Although the entire team missed her, we are very happy she had this training opportunity and experience for her career growth within the company.

Channel Island Shores continues to receive great feedback from our guests. RCI scores for July were above Silver Crown threshold. The Channel Island Shores team strives to exceed Owners and Guest expectations.

The Legacy Sales Group continues to market our unsold units not only at the resort but at other GPR properties. Seven units were sold just in the last two months.



The resort is making every effort to save on expenses and increase revenue. Financially, we are trending to meet year-end budget. The department managers are committed to managing expenses and still maintaining service quality.



We look forward to your next visit with us!



Jennifer Brown
General Manager
Channel Island Shores



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