

# Palisades PROMENADE

A Newsletter for Grand Pacific Palisades Homeowners and Guests



## Call us for Bonus Time!

If you own at Grand Pacific Palisades and live close enough to enjoy a "Last-Minute Getaway" – give us a call! Friday and Saturday nights are usually available last minute for Bonus Time.

### What is Bonus Time?

Bonus Time refers to additional nights at a discounted rate that an Owner can reserve at their home resort. It is most desirable to Owners who like to stay for the weekend and can make the reservation as a "last-minute getaway." Bonus Time reservations can be made beginning (and no earlier than) 21 days prior to the desired arrival date. Bonus Time Guests

*(Continued on page 2)*

## Activities: Creative, Relaxing and Exciting!

The activities department is fun and active this season! Our week starts off every Sunday with our Activities Powwow where you can join us for complimentary cookies and lemonade. It's a perfect way to meet our activities staff and let them help plan your week of fun. You've got to be sure not to miss our Tuesday Night Welcome Guest Reception where we have live entertainment, appetizers, and, most importantly, we give away a complimentary one-week stay at the resort!

We offer a wide range of activities that will add excitement to your vacation and create memorable moments that will last a lifetime. You could choose to take part in origami creations, where you can learn how to create origami towel creatures like the one in your room or stop by our activities center for a relaxing chair massage. You could even bring the whole family to our family pool lawn and join us for our Carnival Extravaganza every

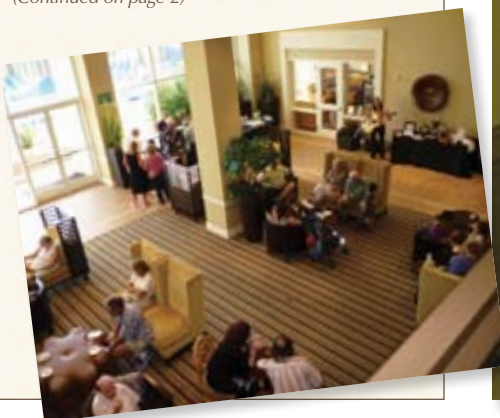


Saturday, which includes face painting for the young and young at heart.

Don't forget that even our day use Guests are welcome to join us for any and all activities we offer. Please check our resort website for the most up-to-date monthly activities or on Facebook and Twitter!



**Jay Anderson**, General Manager





## What is the Bonus Time Network?

ResorTime.com, the leading provider of nightly timeshare rentals, developed the Bonus Time Network to provide timeshare owners with exclusive Bonus Time rates worldwide.

## What is the Bonus Time Network Reservation Center?

The Exclusive location for Timeshare Owners to book Bonus Time at any affiliated resort in the network

### 2 WAYS TO BOOK BONUS TIME

- 1) Online at [ResorTime.com/GPR](http://ResorTime.com/GPR)\*
- 2) By phone at **800.846.5557**

### Find out more:

See the Bonus Time Network brochure in your newsletter today!

\*You must be logged in to access Bonus Time rates. ResorTime.com's Bonus Time Network is an extension of our partners' existing Bonus Time programs.



The Point at Poipu - Kauai, HI



Looking to trade your week within the Grand Pacific Resorts family?

To learn more:

Click: [gpxvacations.com](http://gpxvacations.com)

Call: 877.254.4866

Email: [gpx@gpresorts.com](mailto:gpx@gpresorts.com)

# Call us for Bonus Time!

*(Continued from page 1)*

are not guaranteed either the unit type or the building/view they purchased. These are "extra" benefits and are subject to availability (including hotel rooms).

If you are one of our many Owners who love to use Bonus Time frequently, let us know and we will add you to our Bonus Time Last-Minute Getaway List. We will call you every time we have Bonus Time available. This is a great way to try out other unit types than the one you own!

Contact us at 760-827-3200 and ask to be placed on the Bonus Time Last-Minute Getaway List. We hope to see you soon!



### Bonus Time rates at Palisades are as follows:

- One Bedroom - \$104
- Two Bedroom - \$114
- Three Bedroom - \$124
- Standard Hotel - \$124

## Your Board Member Gets A Lemon!

*Board Member, Bob Shipley and family.*

In mid-July the opportunity presented itself for the Shipley Family to take over the "Lemon" lemondade stand on the Oceanside Strand. Bob's wife, Mindy, coaches tennis at Tri-City Christian, and they were able to employ some of her tennis players, in addition to their own kids - Taylor age 19 and Steven age 17. They found this to be a phenomenal experience!

They discovered a band that came



by the Lemon three times to perform - playing a variety of music that was enjoyed by people walking above them on the pier, as well as by over 100 people stopping on the strand to listen. One of the boys they employed brought a guitar and drew customers with songs about the Lemonade when business was slow.

They also adopted a homeless person that they helped get admitted to "rehab" and is now on the way to obtaining gainful employment. Countless people stopped to have their picture taken inside the Lemon... and they made a number of new friends from all over the country (and in some cases, the world.)

What started as an attempt by them to teach their children a lesson in how to run a business, turned into a memorable summer of beach characters, music and good times.

# Welcome Racheal Shake

## Our Director of Guest Services

Please join me in welcoming Racheal Shake as the newest member to the Grand Pacific Palisades Management team. She brings a wealth of customer service expertise with over nine years of experience in the hospitality sector. Racheal was previously the Director of Services at the upscale Loews Coronado Bay Resort and prior to that, the Front Office Manager at House of Blues, a Loews Hotel in Chicago.

Racheal will oversee Front Office, Concierge, Activities, Valet and Bell Departments and she will report to Craig Carbonniere. Racheal's primary focus will be developing and maintaining a superior service culture among all team members at Grand Pacific Palisades Resort & Hotel.

Next time you are at the resort make sure to introduce yourself to her and say hello!



## Board of Directors' Meeting Highlights

**October 14, 2010** – President Dr. Joseph Spirito called the meeting to order at 9:08am. Board members in attendance were Dr. Joseph Spirito, David Brown, Robert Shipley, Mary Dieckmann and Linda Simkins Ruane. Representing Management were Nigel Lobo, Vice President of Resort Operations; Jay Anderson, Area Manager; and Rachael Shake, Director of Guest Services. Lois Sklar took the minutes.

### *The following actions took place:*

- The Board approved the Minutes from the July 8, 2010 Board of Directors' Meeting.
- An overview of Resort Operations, including Front Desk, Housekeeping, Maintenance, Activities, Landscaping, and Fiscal Performance was presented.
- The Board approved the 2011 Operating Budget as submitted.
- The meeting was adjourned at 10:05am.

*Note: If you wish to have a copy of the Minutes for your records, please send your request along with a (\$.63) stamped self-addressed envelope to Grand Pacific Resort Services, L.P., 5900 Pasteur Court, Suite 200, Carlsbad, CA 92008, Attn: Lois Sklar.*

## Upcoming Meeting Dates

**Thursday, January 20, 2011** – 9am, Grand Pacific Palisades

**Saturday, April 23, 2011** – 12:30pm, Board Meeting, Grand Pacific Palisades

**Saturday, April 23, 2011** – 2pm, Annual Owners' Meeting, Grand Pacific Palisades

**Thursday, July 7, 2011** – 9am, Grand Pacific Palisades

**Thursday, September 15, 2011** – 12am, Carlsbad Seapointe Resort

*Note: Owners are welcome to attend any regular Board meeting. Board meeting agendas are posted at the resort four days prior to the meeting. If you would like a copy of the final agenda for any Board meeting mailed to you, please contact your Resort Manager prior to the meeting. Since meeting times and location are subject to change, please contact your Resort Manager in advance to reconfirm the exact time and location.*

## Make the Most Of Your Ownership

Learn how to make the most of your ownership with our complimentary classes. Please reserve your attendance and verify date, place and times and ensure your detailed information is available to you at the classes, by contacting Owner Services at 888-477-6967.

### RCI Weeks 101 Class Schedule


*Brought to you by Owner Services & RCI*

No Classes in December  
January 15th, February 12th

### HGVC 101 Class Schedule

*Brought to you by Owner Services*

No Classes in December  
January 8th & 22nd  
February 5th & 26th



GRAND PACIFIC RESORTS

*Referrals are the best compliment you can give!*

As a **Thank You** for  
**Referring Your Friends & Family**

**\$50 HOA Credit - When your eligible referral attends a presentation.**

**\$300 Additional HOA Credit - When your eligible referral becomes an owner**

Visit or Call  
[www.grandpacificresorts.com/owners/referral.aspx](http://www.grandpacificresorts.com/owners/referral.aspx)  
**800-933-1310**  
for complete details.

Referral Rewards Rules Apply

Grand Pacific Carlsbad, L.P. - Timeshare Developer  
5900 Pasteur Court, Suite 200, Carlsbad, CA 92008

# San Diego Calendar of Events

## December 23rd, 2010

### San Diego County Credit Union Poinsettia Bowl

A team from the Mountain West Conference vs Navy will face off at Qualcomm Stadium. Kickoff is at 5pm. The game will also be televised nationally on ESPN.

## December 30th, 2010

### Port of San Diego Big Bay Balloon Parade

The scenic, bayside streets of downtown San Diego will come alive at 10am with world-class marching bands, magnificent floats, entertaining drill teams, and a procession of enormous balloons – more than any other parade! Over 100,000 street-side spectators will enjoy the parade along with a nationwide television audience.

## January 1st, 2011

### The La Jolla Polar Bear Swim

About 200 swimmers, some in wetsuits,

some not, will wade down to La Jolla Shores Kellogg Park at 10am to brave the cold water. There will be a hot chili potluck feast, Starbucks, cocoa and apple cider awaiting the swimmers when they finish. Hosted by the La Jolla Cove Swim Club.

## January 16th-21st, 2011

### San Diego Restaurant Week

Features more than 100 fine restaurants offering three course meals for (\$30) per person. There is no admission only the price for the restaurant you want to dine at. Don't miss this great opportunity to discover San Diego's finest restaurants for six culinary pleasing nights

## January 22nd, 2011

### Whale Festival on San Diego Bay

Join us at the 2011 Big Bay Whale Festival to celebrate the annual migration of Gray Whales!

## February 16th, 2011

### Mardi Gras Annual Street Party

Mardi Gras annual street party and parade in the Gaslamp Quarter 6pm-midnight. Must be 21 and up at (\$20) per person. Entertainment includes two parades on Fifth Ave. and an outdoor block party with great musical performances.

*\*Event dates and times are subject to change.*



GRAND PACIFIC  
PALISADES RESORT

### Grand Pacific Palisades Resort & Hotel

5805 Armada Drive, Carlsbad, CA 92008  
760-827-3200

### Owner Services

5900 Pasteur Court, Suite 200  
Carlsbad, CA 92008  
888-477-6967

*\*International Owners 760-827-4100*

### Grand Pacific Resort Management

5900 Pasteur Court, Suite 200  
Carlsbad, CA 92008  
760-431-8500

### Grand Pacific Palisades Resort & Hotel Reservations

800-725-4723

### Grand Pacific Palisades Resort Owners Reservations

800-568-3515

### Owner Rewards Department

800-753-5557

### Assessment Billing & Collection

800-234-6222

### Bonus Time Network Reservation Center – 800-846-5557

Visit your Vacation Timeshare online at  
[www.GrandPacificPalisades.com](http://www.GrandPacificPalisades.com)  
Facebook: Grand Pacific Palisades Resort  
Twitter: palisadesresort

Grand Pacific Resort Services, L.P.  
5900 Pasteur Court, Ste. 200  
Carlsbad, CA 92008

GRAND PACIFIC  
PALISADES RESORT



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FIRST-CLASS MAIL  
U.S. POSTAGE PAID  
Reno, NV  
Permit No. 379

# Board of Directors NOMINATION



GRAND PACIFIC  
PALISADES RESORT

Below is the information your Board of Directors needs to place your name in nomination for the Board Member Election. Please include your background information and the reason you wish to serve on the Board of Directors. The space available on the meeting notice is limited, so **DO NOT SEND A RESUME**. Please try to limit your input to the space provided on this form. If you need more space, you may attach an additional page to this form.

*In order to ensure your name is placed in nomination and appears on the proxy for consideration by your fellow members, this nomination form must be postmarked **NO LATER THAN FEBRUARY 1, 2011** (Certified, return receipt requested)*

Name: \_\_\_\_\_ Home Phone: ( ) \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Education: \_\_\_\_\_

Qualifying Experience: \_\_\_\_\_

Objectives: \_\_\_\_\_

Please fill out and fold this form as indicated, affix postage and postmarked by February 1, 2011.

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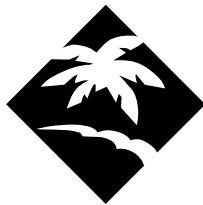
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Vice President of Resort Operations  
PO Box 4403  
Carlsbad, California 92018-9986

# Operating BUDGET for 2011

January 1 - December 31, 2011

	2010 Budget	2011 Budget
<b>Revenue:</b>		
Room Revenue	\$ 564,982	\$ 618,077
Assessment Revenue	\$ 5,595,969	\$ 5,763,848
Bad Debt	\$ (335,758)	\$ (518,746)
Other	\$ 434,627	\$ 401,683
<b>TOTAL REVENUE</b>	<b>\$ 6,259,820</b>	<b>\$ 6,264,862</b>
<b>Departmental Expenses:</b>		
<b>Front Office</b>		
Salaries & Wages	\$ 496,325	\$ 515,395
Other Expenses	\$ 124,071	\$ 154,844
<b>Front Services</b>		
Salaries & Wages	\$ 164,206	\$ 169,690
Other Expenses	\$ 7,857	\$ 7,841
<b>Housekeeping</b>		
Salaries & Wages	\$ 1,098,541	\$ 1,096,245
Linen Replacement	\$ 14,500	\$ 13,750
Guest/Cleaning Supplies	\$ 136,480	\$ 132,500
Laundry Costs	\$ 232,994	\$ 286,992
Other Expenses	\$ 75,148	\$ 70,518
<b>Owner Services</b>		
Collections, Services, Classes	\$ 131,868	\$ 137,340
<b>Guest Activities</b>		
Salaries & Wages	\$ 130,574	\$ 102,284
Activities	\$ 71,813	\$ 74,849
Other	\$ 13,800	\$ 9,915
<b>Administration</b>		
Salaries & Wages	\$ 221,739	\$ 229,416
Accounting	\$ 71,760	\$ 71,760
Printing/Postage	\$ 143,030	\$ 139,880
Other	\$ 53,052	\$ 45,664
Computer	\$ 66,146	\$ 66,146
<b>Sales &amp; Advertising</b>		
Travel Agent Commissions	\$ 3,380	\$ 3,380
<b>Repairs &amp; Maintenance</b>		
Salaries & Wages	\$ 328,403	\$ 339,902
Other Expenses	\$ 397,403	\$ 376,554
<b>Landscape &amp; Utilities</b>		
Landscape	\$ 113,101	\$ 113,100
Utilities - Telephone	\$ 690,429	\$ 670,237
<b>TOTAL DEPARTMENTAL EXPENSE</b>	<b>\$ 4,786,620</b>	<b>\$ 4,828,202</b>
<b>Contract/Fixed Expenses</b>		
Management Fees	\$ 532,789	\$ 576,385
Assessment Billing	\$ 94,903	\$ 94,903
Legal/Professional	\$ 22,750	\$ 22,750
Insurance & Parking	\$ 461,673	\$ 470,139
Other	\$ 59,837	\$ 52,069
<b>Total Operating Expense</b>	<b>\$ 5,958,572</b>	<b>\$ 6,044,448</b>
<b>NET INCOME/(LOSS):</b>	<b>\$ 301,248</b>	<b>\$ 220,414</b>



GRAND PACIFIC PALISADES  
OWNERS ASSOCIATION, INC.

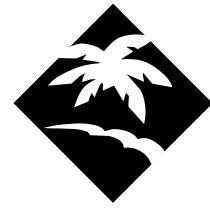
*\*Real Property Taxes are not included in the budget.*

## ANNUAL ASSESSMENT Per Use Week

2010	Operating Account	Reserve Account	Maintenance Fee Total	2011	Operating Account	Reserve Account	Maintenance Fee Total
A - 2 Bedroom	\$697.00	\$ 72.90	\$769.90	A - 2 Bedroom	\$717.91	\$ 83.84	\$801.75
P - 2 Bedroom	\$783.00	\$111.90	\$894.90	P - 2 Bedroom	\$806.49	\$128.69	\$935.18
B - 1 Bedroom	\$670.00	\$ 49.90	\$719.90	B - 1 Bedroom	\$690.10	\$ 57.39	\$747.49
C - 1 Bedroom	\$670.00	\$ 49.90	\$719.90	C - 1 Bedroom	\$690.10	\$ 57.39	\$747.49
E - 3 Bedroom	\$776.00	\$103.90	\$879.90	E - 3 Bedroom	\$799.28	\$119.49	\$918.77
<b>Weighted Average</b>	<b>\$693.43</b>	<b>\$67.40</b>	<b>\$760.83</b>	<b>Weighted Average</b>	<b>\$714.23</b>	<b>\$ 77.51</b>	<b>\$791.75</b>

*NOTE: Your Association mails an annual assessment billing statement to each member. In the unlikely event that you do not receive a billing statement from the Association, you must request a duplicate bill. Failure to receive a billing statement will not relieve you of the obligation to pay assessments on time.*

# Budget SUMMARY for 2011



GRAND PACIFIC PALISADES  
OWNERS ASSOCIATION, INC.

## **A Message from Your Resort Manager**

Enclosed is the 2011 operating budget for Grand Pacific Palisades Resort as recently approved by your Board of Directors.

While the overall expenses remain close to the 2010 levels, this year's budget includes an increase to the total assessment of 4%. This increase allows the Association to set aside additional reserve funds and forecast a positive year-end cash flow.

### **An important number to consider is the Reserve Assessment**

The Reserve Fund is the 'capital savings account' for your Association from which money is drawn to refurbish the property and complete projects that protect and maintain the resort over time. This year's assessment includes a \$10 increase to the reserves. Properly funding this account from year to year ensures that we are able to maintain the facilities at the highest levels of excellence.

### **As always, this year's budget was thoroughly reviewed by your Board of Directors**

Your Board gave due consideration to the level of service we offer and the need to maintain the facilities and staff sufficient to meet your vacation expectations.

Should you have any additional questions upon reviewing the attached budget, please do not hesitate to contact me directly.

I look forward to seeing you at your home away from home!

**Happy Travels,**

A handwritten signature in black ink, appearing to read 'Jay Anderson', with a large, sweeping flourish.

**Jay Anderson**  
General Manager  
Grand Pacific Resort Management

## Featured Bonus Time Destinations

### Carlsbad Seapointe Resort



Carlsbad, CA

- 600-1066 sq. ft.
- Steps to the Beach
- Family-Friendly Resort
- Minutes to LEGOLAND California

### The Westin Kierland Villas



Scottsdale, AZ

- 546-868 sq. ft.
- Elegant Modern Desert Decor
- Luxurious Amenity-Rich Villas
- Premier Golf Destination

### Lake Tahoe Vacation Resort



South Lake Tahoe, CA

- 310-1100 sq. ft.
- Majestic Views of Lake Tahoe
- Nestled in the Sierra Nevada Mtns.
- Adjacent to Ski Run Marina

### Wyndham Oceanside Pier Resort



Oceanside, CA

- 469-964 sq. ft.
- Quaint Beachfront Community
- Contemporary California Decor
- Near Perfect Climate / Close to Historic Pier

## Our Preferred Bonus Time Network Partners

Working together to deliver more value to timeshare owners. Together with our Bonus Time Network Partners, we strive to provide our guests with the best vacation experience.



GRAND PACIFIC RESORTS  
Time Away...Time Together...



DIAMOND RESORTS  
INTERNATIONAL



WYNDHAM  
VACATION RESORTS



SHELL VACATIONS HOSPITALITY  
Vacations That Matter



starwood  
Hotels and  
Resorts



MONARCH  
GRAND VACATIONS



# YOUR OFFICIAL BONUS TIME NETWORK<sup>SM</sup>



Grand Pacific MarBrisa Resort,  
Carlsbad, CA

Are you using  
your Exclusive  
Bonus Time  
Network<sup>SM</sup>?



ResorTime<sup>®</sup>.com

The Official Bonus Time Network Reservation Center

BOOK ONLINE [www.ResorTime.com](http://www.ResorTime.com)

OR CALL TOLL FREE 877.867.6506

THE OFFICIAL BONUS TIME NETWORK RESERVATION CENTER



ResorTime<sup>®</sup>.com

The Official Bonus Time Network Reservation Center

An Exclusive  
Community for  
Owners only

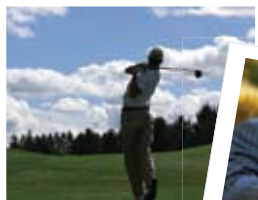
## What is the Bonus Time Network<sup>SM</sup>?

ResorTime.com, the leading provider of nightly timeshare rentals, developed the Bonus Time Network to provide timeshare owners with exclusive Bonus Time rates worldwide. With over one million room nights available at any given time, Bonus Time can be booked 24/7 through the Bonus Time Network Reservation Center at ResorTime.com.

## How Would I Use It?

After enrolling at the Bonus Time Network Reservation Center, Owners have unlimited access to exclusive Owner only rates all year long, based on availability.

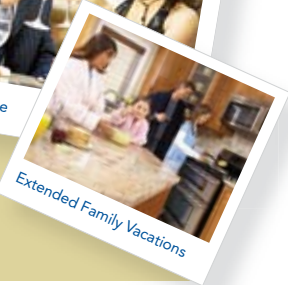
- » Extend exchange vacations by adding extra nights
- » Business Travel
- » Family Reunions
- » Last Minute Getaways
- » Love your family? Just don't want them to stay with you!
- » Road Trips



Golf in California



Wine and Dine



Extended Family Vacations

WHATEVER IT IS YOU  
ENJOY, WE CAN  
ACCOMMODATE.

## Getting Started with the Bonus Time Network<sup>SM</sup>



Enroll online and begin your Bonus Time Network experience today at [www.ResorTime.com/GPR](http://www.ResorTime.com/GPR)

### THE OFFICIAL BONUS TIME NETWORK RESERVATION CENTER

We have created a special reservation center for Owners of all ResorTime.com affiliated resorts where they can quickly access exclusive Bonus Time rates throughout our network of timeshare resorts and hotels. ResorTime.com's Bonus Time Network is an extension of our partners existing Bonus Time programs.

### 2 WAYS TO BOOK BONUS TIME NIGHTLY RENTALS

- 1) Online at [ResorTime.com/GPR](http://ResorTime.com/GPR)
- 2) By phone at 877.867.6506

Exclusive Owner rates can only be found through the Bonus Time Network Reservation Center. Owners must be logged in to view and book Bonus Time rates.

### BOOKING YOUR GETAWAYS WITH THE BONUS TIME NETWORK RESERVATION CENTER IS AFFORDABLE AND EASY TO USE

- » Exclusive access to Owner only Bonus Time rates
- » 100+ destinations under \$99 nightly
- » Insider deals all year long

### TOOLS TO INSPIRE YOUR NEXT GETAWAY

**OWNER EDUCATION**  
Tips, Topics and FAQ's

**IDEAS TO INSPIRE YOUR NEXT VACATION**  
Family & Friends, Holiday Vacations, Seasonal, Outdoor Adventures, Treat Yourself

**DESTINATION GUIDES**  
Figure out where you want to go next

**NEWS**  
Contests, New Resorts, News Coverage and More

**CHIT-CHAT**  
Share and Experience, Read Reviews, Connect with your Community

## Guaranteed

ResorTime.com travelers will find options when booking their getaways. Life happens; so get the most out of your getaways and more value for every dollar you spend.

### NO BOOKING FEES

ResorTime.com offers you NO Booking Fees on all reservations.

### NO CHANGE OR CANCELLATION FEES

ResorTime.com charges no fees to change your plans, providing you flexible reservation options when planning your next vacation.

### BEST RATE GUARANTEE

The ResorTime.com Best Rate Guarantee saves you time and protects your pocket book, taking the worry out of booking nightly timeshare, resort and condo rentals.

### BONUS TIME NETWORK RESERVATION CENTER

24/7 Manager on Duty. The ResorTime.com Bonus Time Network Reservation Center is open 7 days a week to assist Bonus Time Network travelers who may need a little more attention.

THE GRAND HOTEL



Grand Canyon, AZ

THE EMBASSY HOTEL APARTMENTS



Santa Monica, CA

DESERT ROSE RESORT



Las Vegas, NV

THE WESTIN DESERT WILLOWS



Palm Springs, CA